

7

The Complete

# 7 BREW SECRET MENU

2026 Edition — 100+ Hidden Drinks, Verified Recipes & Ordering Scripts

*By Zakria Zaeem · 5-year 7 Brew Customer · Updated January 2026*

**100+**

Drinks Listed

**11**

Categories

**5**

Years Tested

**\$3–\$8**

Price Range

■ Updated Jan 2026

✓ Brewista-Verified

■ Sugar-Free Swaps

■ Free Printable

## WHAT'S INSIDE THIS PDF

- |   |  |
|---|--|
| ✓ All 100+ secret menu drinks by category   | ✓ 2026 prices by size and category     |
| ✓ Exact "Can I get a..." drive-thru scripts | ✓ 6 Brewista-approved insider tips     |
| ✓ S-tier / A-tier / B-tier rankings         | ✓ Complete FAQ — 22 questions answered |
| ✓ Sugar-free swap guide                     | ✓ Seasonal & limited-time drinks       |

Fan-made guide · Not affiliated with 7 Brew Coffee, LLC · 7 Brew® is a registered trademark of 7 Brew Coffee, LLC

## TABLE OF CONTENTS

Jump to any section

<b>A Quick Note From Me</b> Page 3	<b>What Is the 7 Brew Secret Menu?</b> Page 3
<b>Is the 7 Brew Secret Menu Real?</b> Page 3	<b>How the 7 Brew Secret Menu Works (4-Block Formula)</b> Page 4
<b>3 Best Drinks for First-Timers</b> Page 4	<b>How to Order — Drive-Thru Scripts</b> Page 5
<b>Energy Drinks Secret Menu (45+ drinks)</b> Page 5–6	<b>Coffee Secret Menu (50+ drinks)</b> Page 7–8
<b>Fizz Secret Menu</b> Page 9	<b>Sugar-Free Secret Menu</b> Page 9
<b>Tea, Chai &amp; Matcha Secret Menu</b> Page 10	<b>Chiller &amp; Frappe Secret Menu</b> Page 10
<b>Smoothie Secret Menu</b> Page 10	<b>Shake Secret Menu</b> Page 11
<b>Lemonade Secret Menu</b> Page 11	<b>Seasonal Secret Menu</b> Page 11
<b>Prices — 2026 (All Categories)</b> Page 12	<b>Customisations — Milk, Sugar-Free, Dairy-Free</b> Page 12
<b>The 7 Originals</b> Page 13	<b>Best Drinks by Use Case</b> Page 13
<b>6 Brewista-Approved Insider Tips</b> Page 14	<b>Frequently Asked Questions (22 Q&amp;As;)</b> Page 14–15
<b>About 7 Brew Coffee</b> Page 15	<b>Update Log &amp; Methodology</b> Page 16

■ Sources used throughout this guide: Tasting Table, r/7Brew Reddit community, AOL/Parade, Cozymeal, and five years of personal in-store testing by Zakria Zaeem.

## A QUICK NOTE FROM ME

By Zakria Zaeem

I've been ordering at 7 Brew for five years. Hundreds of drinks. Dozens of locations. I built this guide because every other 7 brew secret menu guide I read contradicted itself, listed discontinued drinks, or invented recipes that no Brewista had ever heard of.

This PDF is different. Every drink listed here I've either ordered myself or verified through the r/7Brew Brewista community. Every price is current as of January 2026. Every ordering script has worked for me at the drive-thru window.

— Zakria Zaeem

## WHAT IS THE 7 BREW SECRET MENU?

The 7 Brew secret menu is a fan-made list of 100+ custom drinks created by Brewistas and customers, available at any 7 Brew Coffee location by name or recipe. The drinks aren't on the menu board, but every Brewista can make them because they use ingredients already stocked at every stand.

Whether you've seen it called the 7 brew secret menu, seven brew secret menu, 7brew secret menu, or 7 brew hidden menu — it's all the same thing. 7 Brew offers more than 20,000 unique drink combinations through customisation. The drinks use Torani craft coffee syrups — a 100-year-old syrup brand from Italy.

■ Source: [tastingtable.com/1914676](https://tastingtable.com/1914676) · [tastingtable.com/1847309](https://tastingtable.com/1847309)

## IS THE 7 BREW SECRET MENU REAL?

Yes — the 7 Brew secret menu is real. Most Brewistas recognise the popular drinks, and many are programmed directly into the Brewista iPad ordering screens. A Brewista on r/7Brew confirmed: "All our stuff comes through on the iPads inside." Even new staff can hold down a drink name on the screen and the iPad shows all the flavours that go into it.

■ Source: [reddit.com/r/7Brew/comments/1mhtsgj/updated\\_secret\\_menu/](https://reddit.com/r/7Brew/comments/1mhtsgj/updated_secret_menu/)

*This is a fan-made guide. Not affiliated with 7 Brew Coffee, LLC.*

## HOW THE 7 BREW SECRET MENU WORKS

The 4-Block Build Formula

Every 7 Brew secret menu drink follows the same formula:



1	<p><b>Pick Your Base</b></p> <p>Coffee (latte, breve, mocha, espresso, cold brew, iced latte, flat white) 7 Energy or Red Bull · Fizz (Italian soda — caffeine-free) · Tea (chai, matcha, black, green) Smoothie · Lemonade · Chiller (any drink blended with ice) · Shake</p>
2	<p><b>Choose Flavour Syrups</b></p> <p>30+ Torani syrups. Most secret drinks use 2–3. Popular: Vanilla, Caramel, Salted Caramel, White Chocolate, Dark Chocolate, Hazelnut, Almond, Coconut, Strawberry, Blue Raspberry, Cherry, Peach, Pomegranate, Lavender, Brown Sugar Cinnamon, Peppermint, Pumpkin Pie.</p>
3	<p><b>Customise It</b></p> <p>Milk: whole, 2%, oat, almond, coconut, or breve (half-and-half). Sweetness: full, half-sweet, quarter-sweet, sugar-free. Temperature: iced, hot, or blended.</p>
4	<p><b>Add Toppings</b></p> <p>Whipped cream · Sweet cream cold foam · Soft top (thick foam) Caramel or chocolate drizzle · Wall drizzle (syrup painted inside the cup for TikTok look)</p>

If your Brewista doesn't recognise a drink name, just list the base and 2–3 syrups, coconut, and watermelon syrup?" — that's Pink Mermaid by its ingredients. Wo

## THE 3 BEST DRINKS FOR FIRST-TIMERS

Start with one of these

#1 — Banana Bread Blondie	#2 — Pink Mermaid	#3 — Funnel Cake
<p><b>Banana + hazelnut on Blondie latte</b> (caramel + vanilla). Tastes like warm banana bread. ~\$5.50 medium. Sugar-free available. <i>"Can I get a medium Banana Bread Blondie?"</i></p>	<p><b>7 Energy + strawberry + coconut + watermelon.</b> TikTok-famous. Bright pink, fruity, layered. ~\$5.50 medium. SF available. <i>"Can I get a medium Pink Mermaid please?"</i></p>	<p><b>Coffee + vanilla + salted caramel + chocolate.</b> Tastes like a cinnamon bun in coffee form. ~\$5.25 medium. SF available. <i>"Can I get a Funnel Cake — make it a chiller?"</i></p>

## HOW TO ORDER FROM THE 7 BREW SECRET MENU

Drive-Thru Scripts That Work

To order from the 7 Brew secret menu, follow three steps: (1) Try the drink name first — most Brewistas know the popular drinks. (2) If they don't recognise it, list the base + 2–3 syrups. (3) Confirm size, milk and sweetness.

<b>STEP 1</b>	<b>Try the Drink Name</b>	<i>"Hi, can I get a medium [Drink Name] please?"</i>
<b>STEP 2</b>	<b>List the Ingredients (if unrecognised)</b>	<i>"It's a medium [Base] with [Syrup 1] and [Syrup 2] and [Topping]."</i>
<b>STEP 3</b>	<b>Confirm Customisations</b>	<i>"With [oat milk / 2%], [sugar-free / half-sweet], [iced / hot / blended] please."</i>

Order complex secret menu drinks during off-peak hours. Morning rush (7–9am) Mid-morning or mid-afternoon is the sweet spot.

Take a screenshot of the drink recipe on your phone before you reach the window the name — they can build it from the ingredients in seconds.

## 7 BREW ENERGY DRINKS SECRET MENU

45+ Hidden Energy Drinks · Category 1 of 11

The 7 Brew energy drinks secret menu features 45+ hidden drinks built on 7 Energy or Red Bull + 2–3 fruit syrups. Some stands use Sugar-Free Red Bull for skinny versions. The 7 brew red bull secret menu and the 7 brew energy secret menu are the same list — base just swaps by location.

### ■ S-TIER ENERGY DRINKS — MUST-TRY

<b>Pink Mermaid</b> ✓ SF	7 Energy + strawberry + coconut + watermelon. Tropical, bright pink. Order blended with soft top.	<i>"Medium Pink Mermaid energy please."</i>	~\$5.50
<b>Black Mamba</b>	7 Energy + passionfruit + strawberry + blue raspberry. Bold and tangy. Wakes me up better than coffee.	<i>"Medium Black Mamba energy."</i>	~\$4.50
<b>Brewberry</b> ✓ SF	7 Energy + strawberry + blue raspberry. Classic double-berry. Simplest energy drink and one of my most-ordered.	<i>"Medium Brewberry energy."</i>	~\$4.50
<b>Dragon's Blood</b>	7 Energy + cherry + blue raspberry. Vivid and juicy. My go-to for road trips.	<i>"Medium Dragon's Blood energy."</i>	~\$4.50
<b>Tiger's Blood</b> ✓ SF	7 Energy + coconut + strawberry. Carnival-style. Sugar-free version is one of the better ones.	<i>"Medium Tiger's Blood energy."</i>	~\$4.50
<b>Nightshade</b> ✓ SF	7 Energy + lavender + blue raspberry + pomegranate. Floral and fruity. The lavender makes it.	<i>"Medium Nightshade energy."</i>	~\$4.50
<b>Hummingbird</b>	7 Energy + strawberry + kiwi. Crisp and refreshing. Most refreshing energy drink on the list.	<i>"Medium Hummingbird energy."</i>	~\$4.50

### ■ A-TIER ENERGY DRINKS — HIGHLY POPULAR

• Razorberry — Blackberry + strawberry + raspberry	• Brew Frost — Blue raspberry + vanilla + coconut (SF)
• Blue Lagoon — Blue raspberry + lime + coconut	• Brew Lagoon — Blue raspberry + lime + coconut
• Midnight Rain — Blue raspberry + blackberry	• Holiday Punch — Pomegranate + blackberry
• Sunrise — Peach + raspberry (SF available)	• Pixie Stick — Orange + pomegranate + almond
• Sunset — Cherry + coconut + pineapple (SF available)	• Bahama Mama — Cherry + coconut
• Cherry Blossom — Peach + cherry	• Hawaiian Punch — Orange + pomegranate + passionfruit
• Cocoberry — Raspberry + coconut	• Kokomo — Mango + orange + passionfruit
• Love Potion — Passionfruit + strawberry + kiwi	

### ■ B-TIER ENERGY DRINKS — SOLID PICKS

• Bubble Gum — Banana + strawberry + vanilla (SF)	• Bomb Pop — Cherry + blue raspberry + lemon
• Gummy Bear — Orange + blue raspberry	• Georgia Peach — Peach + strawberry (SF)

• Cotton Candy — Blue raspberry + vanilla + watermelon	• Stargazer — Blue raspberry + lime (SF)
• Fruit Roll Up — Lavender + strawberry	• Blue Pom — Blue raspberry + pomegranate
• Boo Berry / Boo Raspberry	• Beyoncé — Lavender + strawberry combos
• Hog's Breath — Cherry + coconut + pineapple	• Red Giant — Strawberry + almond + white chocolate
• Spongebob / Bikini Bottom — Guava + coconut + banana	• Red White and Brew — Patriotic (seasonal)
• Cloud 9 — Lavender + vanilla	• Island Dream — Vanilla + pineapple + coconut
• Cupid's Special — Toasted marshmallow + white chocolate	• Summer Breeze — Banana + passionfruit + peach (SF)
• Hula — Strawberry + pineapple	• Lucky 7 — Green apple + kiwi + lime (St Patrick's)
• Magic Pumpkin — Seasonal	• Blue Typhoon — Blue raspberry + kiwi + almond
• Black Panther — Blackberry + lemon	

For the strongest kick, ask the Brewista to add an extra shot of espresso to you top of the 7 Energy base.

## 7 BREW COFFEE SECRET MENU

50+ Hidden Coffee Drinks · Category 2 of 11

7 Brew started in 2017 in Rogers, Arkansas, with just seven original coffees and has grown to more than 600 stands across 38 states.

■ Source: [aol.com/articles/best-7-brew-coffee-flavor-000000179.html](https://aol.com/articles/best-7-brew-coffee-flavor-000000179.html)

Base	What It Is
Latte	Espresso + steamed milk
Breve	Espresso + steamed half-and-half (richer)
Mocha	Latte + chocolate syrup
Cold Brew	Slow-steeped cold-extracted coffee
Iced Latte	Espresso + cold milk + ice
Flat White	Hot latte with no foam

### ■ S-TIER COFFEE DRINKS — MUST-TRY

<b>Banana Bread Blondie ✓ SF</b>	Banana + hazelnut on Blondie latte. Most-ordered coffee on my list.	<i>"Medium Banana Bread Blondie."</i>	~\$5.50
<b>Funnel Cake ✓ SF</b>	Vanilla + salted caramel + chocolate. Hot, iced or chilled.	<i>"Medium Funnel Cake chiller."</i>	~\$5.25
<b>Cookie Butter Latte ✓ SF</b>	Hazelnut + toasted marshmallow + white chocolate. Tastes like Biscoff in liquid form.	<i>"Medium Cookie Butter latte."</i>	~\$5.25
<b>Cinnamon Roll Latte ✓ SF</b>	Brown sugar cinnamon + white chocolate. Tastes like a warm cinnamon roll.	<i>"Medium Cinnamon Roll latte."</i>	~\$5.00
<b>Smooth 7 ✓ SF</b>	Irish cream + white chocolate on breve. 7 Brew Original. Order as breve for richness.	<i>"Medium Smooth 7."</i>	~\$5.50
<b>Lavender Bliss</b>	Steamed milk + lavender + vanilla + optional espresso. Floral, light, tropical.	<i>"Medium Lavender Bliss latte."</i>	~\$5.25
<b>Raspberry Truffle</b>	Raspberry + chocolate + white chocolate. Rich, dessert-like. Order in a small.	<i>"Small Raspberry Truffle latte."</i>	~\$5.00
<b>Creme Brulee</b>	Salted caramel + cane sugar + toasted marshmallow. Tastes like the dessert.	<i>"Creme Brulee chiller."</i>	~\$5.50

Order it in a large size. r/7Brew customers confirm the banana flavour distribute  
They were right.

■ Source: [reddit.com/r/7Brew/comments/1mhtsgj/updated\\_secret\\_menu/](https://reddit.com/r/7Brew/comments/1mhtsgj/updated_secret_menu/)

### ■ A-TIER COFFEE DRINKS

• Cookies and Cream — Dark chocolate + white chocolate +  
cupcake (SF)

• Birthday Cake — White chocolate + cupcake

• Snickerdoodle — Brown sugar cinnamon + vanilla (SF)	• Honey Bun — Brown sugar cinnamon + honey + white chocolate
• French Vanilla — Vanilla + caramel (SF)	• Brunette — 7 Brew Original. Mocha + caramel + hazelnut (SF)
• Angel Food — White chocolate + almond roca	• German Chocolate — 7 Brew Original. Mocha + caramel + coconut (SF)
• Sweet and Salty — 7 Brew Original. Salted caramel + white chocolate (SF)	• Tuxedo — Dark chocolate + white chocolate (SF)
• Peppermint Bark — Peppermint + chocolate (seasonal)	• White Chocolate Mocha — 7 Brew Original
• Grasshopper — Mint + chocolate + creme de menthe	• Rocky Road — Hazelnut + caramel + toasted marshmallow
• Chocolate Covered Strawberry — Dark chocolate + white chocolate + almond roca	• S'mores — Brown sugar cinnamon + dark chocolate + toasted marshmallow (SF)

### ■ B-TIER COFFEE DRINKS

• Mistletoe Chai	• Salted Honey
• Pumpkin Roll	• Toasted Coconut
• Pumpkin Spice / Pumpkin Macchiato	• Shortbread
• Pecan Pie	• London Fog
• Sugar Cookie	• Irish Cream
• Cherry Cobbler	• Irish Blondie
• Blackberry Cobbler	• Tiramisu
• Apple Cider Delight	• Orange Creamsicle
• Caramel Apple Crisp	• Cherry Limeade
• Cocoa Butter	• Key Lime Pie
• Frosted Cookie	• Maple Pecan
• Cereal Milk	• Magic Pumpkin
• Pop Star	

## 7 BREW FIZZ SECRET MENU

Caffeine-Free Italian Soda · Category 3 of 11

The 7 Brew Fizz secret menu is the brand's caffeine-free Italian soda menu — carbonated water layered with flavour syrups. Perfect for kids, evening orders, anyone avoiding caffeine. Any energy drink on the menu can be made as a fizz — just say "can you make that as a fizz?"

• Razorberry Fizz — Blackberry + strawberry + raspberry	• Lemon Drop — Cane sugar + lemon (candy taste)
• Stargazer Fizz — Blue raspberry + lime (SF available)	• Lemonberry — Blackberry + lemon
• Pink Mermaid Fizz — Strawberry + watermelon + coconut (no caffeine)	• Heatwave — Orange + lime + lemon (triple citrus)
• Hula Fizz — Strawberry + pineapple	• Cherry Blossom Fizz — Peach + cherry
• Green Gummy Bear Fizz — Blue raspberry + orange	• Brew Frost Fizz — Blue raspberry + vanilla + coconut
• Cherry Limeade — Cherry + lime + lemon (most kid-friendly)	

## 7 BREW SUGAR-FREE SECRET MENU

Skinny Options · Category 4 of 11

7 Brew stocks sugar-free Torani syrups: Vanilla, Caramel, Hazelnut, Coconut, Irish Cream, Salted Caramel, Raspberry, Peach, Strawberry. Combine with Sugar-Free Red Bull for a fully sugar-free energy drink. Confirm availability at your local stand — stock varies.

• SF Beyonce — SF caramel + hazelnut + vanilla (most-loved SF coffee on TikTok + Reddit)	• SF Vanilla Latte — vanilla latte with SF syrup
• SF Ocean Breeze — SF Red Bull + SF blue raspberry + SF coconut	• SF Caramel Macchiato — espresso + milk + SF caramel
• SF Sunrise — SF Red Bull + SF peach + SF raspberry	• SF Cinnamon Roll — brown sugar cinnamon + white chocolate (both SF)
• SF Strawberry Energy — SF Red Bull + SF strawberry + SF vanilla	• SF Cookies and Cream — SF chocolate + SF white chocolate

**How to make any secret drink sugar-free:** Swap syrups to SF versions · Use SF Red Bull · Skip whipped cream · Choose unsweetened non-dairy milk · Ask for "half-sweet" or "quarter-sweet" to reduce syrup pumps.

Ask: "Do you carry sugar-free [syrup name]?" Most stands carry SF Vanilla, Ca  
My local 7 Brew has all nine SF syrups.

## 7 BREW TEA, CHAI & MATCHA SECRET MENU

Category 5 of 11

7 Brew's tea menu covers chai latte, matcha latte, iced black tea, iced green tea and sweet tea — all customisable with the same Torani syrup library. Perfect for low-caffeine or evening orders.

• Salted Honey Chai — Chai + salted caramel + honey. Notes of cinnamon, cardamom, ginger.	• Mistletoe Chai — Seasonal chai + white chocolate on breve
• London Fog — Earl Grey + steamed milk + vanilla. The most calming drive-thru drink.	• Brewchata Chai — Mexican-inspired horchata-style chai with cinnamon + vanilla
• Cherry Blossom Iced Tea — Iced tea + cherry + peach. Best summer evening tea.	• Strawberry Chai — Chai + strawberry syrup
• Sundowner Iced Tea — Iced black tea + lemon + peach	• Christmas Morning — Chai + breve + white chocolate (festive and underrated)
• Chai Nog — Seasonal chai + eggnog syrup (holiday only)	

■ Source: [tastingtable.com/1914676/best-7-brew-secret-menu/](https://tastingtable.com/1914676/best-7-brew-secret-menu/)

## 7 BREW CHILLER & FRAPPE SECRET MENU

Blended with Ice · Category 6 of 11

A 7 Brew chiller is any drink blended with ice — like a Frappuccino but with 7 Brew's flavours. Any drink can be blended by saying "can you blend that please?"

• Funnel Cake Chiller	• Key Lime Pie Chiller
• Creme Brulee Chiller	• Cookies and Cream Chiller
• Shortbread Chiller	

## 7 BREW SMOOTHIE SECRET MENU

Fruit-Based · Category 7 of 11

Built on fruit smoothie bases plus added syrups. Usually caffeine-free unless you add espresso. Great for hot afternoons or post-workout recovery.

• Tropical Thunder — Mango + pineapple + coconut milk	• Berry Burst Frappe — Mixed berries blended with milk and ice
• Monster Mash — Mixed berry + pomegranate + blue raspberry + lavender	• Maui — Banana + coconut
• Pink Mermaid Smoothie — Strawberry + watermelon + coconut	• Cherry Cobbler Smoothie — Cherry + almond roca
• Summer Breeze Smoothie — Peach + banana + orange + passionfruit	• Peaches and Cream — Peach + vanilla
• Bahama Mama Smoothie — Smoothie + cherry + coconut	• Bubble Gum Smoothie — Strawberry + banana + vanilla
• K-Pop — Peppermint + passionfruit + pineapple + watermelon	• The Spongebob — Pineapple + blue raspberry
• Fruit Roll Up Smoothie — Lavender + strawberry	

## 7 BREW SHAKE & MILKSHAKE SECRET MENU

Category 8 of 11

• Birthday Cake Shake — Vanilla + white chocolate + cupcake syrup	• Red White and Brew — Strawberry + blue raspberry + vanilla
• Banana Bread Shake — Banana + hazelnut + caramel drizzle	• Toasted Coconut Shake — Coconut + toasted marshmallow
• Cookies and Cream Shake — Vanilla + chocolate + crushed cookies	• Rocky Road Shake — Chocolate + hazelnut + marshmallow
• Dirty Strawberry — Strawberry + white chocolate mocha drizzle	

## 7 BREW LEMONADE SECRET MENU

Caffeine-Free · Category 9 of 11

• Black Panther — Blackberry + lemon concentrate	• Heatwave — Orange + lime + lemon
• Mojito Lemonade — Coconut + lime + peppermint	• Emerald Lemonade — Peppermint + white chocolate
• Cherry Limeade — Cherry + lime	• Dragon's Blood Lemonade — Cherry + blue raspberry
• Magic Mint — Peppermint + coconut + lime	

## 7 BREW SEASONAL SECRET MENU

Limited-Time Drinks · Category 10 of 11

<b>■ FALL (Sept–Nov)</b> Magic Pumpkin · Pumpkin Roll · Pumpkin Spice Latte Pumpkin Chai · Salted Pumpkin · Apple Cider Delight Pecan Pie · Caramel Apple Energy · Caramel Apple Crisp	<b>*■ WINTER / HOLIDAY (Dec–Feb)</b> Peppermint Bark · Peppermint Mocha · Candy Cane Mistletoe Chai · Chai Nog · Christmas Morning Holiday Punch · Gingerbread Latte · S'mores · Santa's Cookie
<b>■ VALENTINE'S DAY</b> Cupid's Special · Chocolate Covered Strawberry Love Potion · Pink Paradise	<b>■ SUMMER (June–Aug)</b> Summer Breeze · Tropical Thunder · Pink Mermaid Bahama Mama · Hula · Tiger's Blood · Key Lime Pie
<b>■ PATRIOTIC / 4TH OF JULY</b> Red White and Brew · Patriot Punch · Bomb Pop	<b>■ ST. PATRICK'S DAY</b> Lucky 7 · Emerald · Grasshopper

## 7 BREW SECRET MENU PRICES (2026)

All Categories by Size

Secret menu drinks cost the same as regular menu drinks — \$3.50 to \$7.50 depending on size and add-ons. No markup for ordering off-menu. Four sizes: Small (12 oz), Medium (16 oz), Large (20 oz), X-Large (24–32 oz).

Category	Small	Medium	Large	X-Large
Coffee Drinks	\$3.50–\$4.00	\$4.25–\$5.00	\$5.00–\$5.75	\$5.75–\$6.50
Energy Drinks	\$3.99	\$4.50	\$5.25	\$6.00
Fizz Drinks	\$3.50	\$4.25	\$5.00	\$5.75
Smoothies	\$4.25	\$5.00	\$5.75	\$6.50
Shakes	\$5.00	\$5.75	\$6.50	\$7.25
Tea Drinks	\$3.25	\$4.00	\$4.75	\$5.50

Add-On	Cost
Extra espresso shot	~\$0.75
Alternative milk (oat, almond, coconut)	\$0.50–\$0.75
Sweet cream cold foam	\$0.50
Extra syrup pump	\$0.50
Whipped cream	Free
Wall drizzle	Usually free

## CUSTOMISATIONS — MILK, SUGAR-FREE, DAIRY-FREE

■ Milk Options	■ Sweetness	■ Caffeine-Free	■ Toppings
Whole milk 2% milk Half-and-half (breve) Oat milk Almond milk Coconut milk Soy milk (select)	Full sweet (default) Half-sweet Quarter-sweet Sugar-free No syrup	All Fizz drinks All Lemonades Steamed milk + syrups Decaf espresso Herbal tea Smoothies (no espresso)	Whipped cream (free) Sweet cream cold foam Soft top Wall drizzle Extra drizzle Cinnamon dust Chocolate sprinkles

## THE 7 ORIGINALS — 7 BREW SIGNATURE DRINKS

Before the secret menu existed, 7 Brew started with The 7 Originals — the seven signature drinks created when the first stand opened in Rogers, Arkansas, in 2017. Technically on the official menu, but most customers don't realise they exist as named drinks.

1. Blondie	2. Brunette	3. Smooth 7	4. Sweet & Salty
Caramel + vanilla	Hazelnut + caramel	Irish cream + white chocolate (order as breve)	Salted caramel + white chocolate
5. Cinnamon Roll	6. German Chocolate	7. White Chocolate Mocha	
Brown sugar cinnamon + white chocolate	Coconut + caramel (mocha base)	White chocolate + chocolate	

■ Source: [tastingtable.com/1847309/syrup-brand-7-brew-uses-in-coffee/](https://tastingtable.com/1847309/syrup-brand-7-brew-uses-in-coffee/)

## BEST 7 BREW SECRET MENU DRINKS BY USE CASE

<b>First-Timers</b> Banana Bread Blondie · Pink Mermaid · Funnel Cake	<b>Cold Mornings</b> Cinnamon Roll Latte · Cookie Butter · Salted Honey Chai
<b>Studying / Focus</b> Lavender Bliss · Cookie Butter Latte · Brewberry Energy	<b>Sugar-Free / Keto</b> SF Beyonce · SF Ocean Breeze · SF Sunrise · SF Vanilla Latte
<b>Road Trips</b> Dragon's Blood · Banana Bread Blondie (large) · Cinnamon Roll Latte	<b>Caffeine-Free Evenings</b> Any Fizz drink · Mojito Lemonade · Cherry Blossom Tea
<b>Pre-Workout</b> Razorberry · Brewberry · Black Mamba	<b>Date Drinks</b> Love Potion · Cupid's Special · Raspberry Truffle
<b>Post-Workout</b> Pink Mermaid Smoothie · Summer Breeze · Berry Burst Frappe	<b>For Kids</b> Pink Mermaid Fizz · Cherry Limeade · Lemon Drop
<b>Hot Afternoons</b> Pink Mermaid Fizz · Hummingbird Energy · Cherry Blossom Iced Tea	<b>Instagram / TikTok</b> Pink Mermaid · Dragon's Blood · Nightshade

## 6 BREWISTA-APPROVED INSIDER TIPS

01

### Order Drinks Already Programmed on the iPad

Popular drinks like Pink Mermaid, Tiger's Blood and Blood Orange are in the iPad. Reddit confirms: "All our stuff comes through on the iPads inside."

02

**Use the iPad Hold-Down Trick**

If your Brewista is unsure, they can hold down the drink name on the iPad to see all the flavours. Mention this if they look unsure.

03

**Save Custom Orders in the 7 Brew App**

Once you find a favourite, save it as a custom order. I have four saved, including my Banana Bread Blondie with modifications.

04

**Tip \$1–\$2 on Complex Orders**

Secret menu drinks take extra effort. Brewistas at my local stand know my name now because of consistent tipping.

05

**Stick to 2–3 Syrups Maximum**

More than 4 syrups dilutes the taste. Every fan favourite sticks to the 2–3 rule.

06

**Avoid Rush Hours for Complex Orders**

Morning rush (7–9am) and lunch rush (12–1pm) leave less time. Mid-morning or mid-afternoon is best.

## FREQUENTLY ASKED QUESTIONS

22 Common Questions Answered

<b>Q: What is the 7 Brew secret menu?</b>	A: An unofficial list of 100+ custom drinks made by Brewistas and customers. Not on the menu board but orderable by name or recipe at any location.
<b>Q: Is the 7 Brew secret menu real?</b>	A: Yes. Most Brewistas recognise popular drinks, and many are programmed into the Brewista iPad ordering screens.
<b>Q: How do I order from the 7 Brew secret menu?</b>	A: (1) Try the drink name. (2) If unrecognised, list base + 2–3 syrups. (3) Confirm size, milk and sweetness.
<b>Q: Do 7 Brew secret menu drinks cost more?</b>	A: No. Secret menu drinks cost the same as regular menu drinks. The base, syrups and size set the price.
<b>Q: Can I get 7 Brew secret menu drinks sugar-free?</b>	A: Yes. 7 Brew stocks SF Vanilla, Caramel, Hazelnut, Coconut, Irish Cream, Salted Caramel, Raspberry, Peach and Strawberry syrups.
<b>Q: Can I order secret menu drinks through the 7 Brew app?</b>	A: The app doesn't list secret drinks by name, but you can build them manually by selecting a base and adding the syrups.
<b>Q: Are secret menu drinks available at every 7 Brew?</b>	A: Most popular drinks are. Seasonal syrups (Pumpkin Pie, Peppermint) only appear during certain months.
<b>Q: What's the most popular 7 Brew secret menu drink?</b>	A: Banana Bread Blondie. It ranks as the most-loved across Reddit, Tasting Table, and customer reviews.
<b>Q: What's the best 7 Brew secret menu drink for first-timers?</b>	A: Funnel Cake, Pink Mermaid, or Banana Bread Blondie. Every Brewista recognises them.
<b>Q: Can secret menu drinks be made dairy-free?</b>	A: Yes. 7 Brew offers oat milk, almond milk, coconut milk and soy milk at select locations.
<b>Q: Are secret menu drinks caffeine-free?</b>	A: Fizz drinks, lemonades and most smoothies are caffeine-free. Coffee and energy drinks contain caffeine.
<b>Q: What's the strongest drink for caffeine?</b>	A: A large energy drink with an added espresso shot. Each shot adds roughly 60–80mg caffeine.
<b>Q: Can I swap Red Bull for 7 Energy?</b>	A: Yes. Some stands use Red Bull, others use 7 Energy. Both work for the same recipes.
<b>Q: What's the difference between Fizz and Energy?</b>	A: Fizz is caffeine-free Italian soda. Energy drinks use 7 Energy or Red Bull. Both use the same syrups.
<b>Q: Are The 7 Originals on the secret menu?</b>	A: Blondie, Brunette, Smooth 7, Sweet & Salty, Cinnamon Roll, German Chocolate, White Chocolate Mocha are officially on the menu but often grouped with the secret menu.
<b>Q: What if my Brewista doesn't know the drink?</b>	A: List the base and the syrups. Every secret drink uses ingredients already at every location. Or show them your phone screen.
<b>Q: Does 7 Brew offer a birthday drink?</b>	A: Yes. 7 Brew Rewards members get a free drink on their birthday. Sign up through the 7 Brew app.

<b>Q: How many syrups can I add?</b>	A: 2–3 syrups for the best flavour balance. More than 4 dilutes the taste.
<b>Q: Is the 7 Brew secret menu the same at every stand?</b>	A: Most popular drinks are universal. Seasonal syrups and some regional variations exist.
<b>Q: Where can I find the 7 Brew secret menu on Reddit?</b>	A: r/7Brew is the active community where real Brewistas post updated menus and new flavours.
<b>Q: Is there a 7 Brew secret menu wiki?</b>	A: No official wiki. Fan-made guides like this one, r/7Brew, Tasting Table and Cozymeal are the best references.
<b>Q: Can the Brewista recommend a secret drink?</b>	A: Yes. Most Brewistas have favourites and will recommend based on your flavour preferences. I've discovered three favourites this way.

## ABOUT 7 BREW COFFEE

7 Brew is a drive-thru coffee chain founded in 2017 in Rogers, Arkansas. The brand started with seven signature coffees (The 7 Originals) and has grown to more than 600 stands across 38 states. Known for: drive-thru-only model, the Brewista wave, encouraging lid notes, and a customisation system with 20,000+ unique drink combinations. 7 Brew uses Torani craft coffee syrups — a 100-year-old syrup brand from Italy.

■ Sources: [aol.com/articles/best-7-brew-coffee-flavor-000000179.html](https://aol.com/articles/best-7-brew-coffee-flavor-000000179.html) · [tastingtable.com/1847309](https://tastingtable.com/1847309)

## WHAT CHANGED — UPDATE LOG

<b>January 2026</b>	<ul style="list-style-type: none"> <li>✓ Updated all category prices to 2026 tiers</li> <li>✓ Added 8 new Energy drinks (Brew Lagoon, Stargazer, etc.)</li> <li>✓ Reorganised drinks into S-tier / A-tier / B-tier rankings</li> <li>✓ Added "Best Drinks by Use Case" section</li> <li>✓ Added Brewista culture section (wave, lid notes)</li> <li>✓ Expanded FAQ from 20 to 22 questions</li> <li>✓ Confirmed 600+ stands across 38 states</li> </ul>
<b>October 2025</b>	<ul style="list-style-type: none"> <li>✓ Added SF Beyonce and other top sugar-free combinations</li> <li>✓ Added the 7 Brew Red Bull Secret Menu sub-section</li> <li>✓ Updated Banana Bread Blondie hack from Reddit confirmation</li> </ul>
<b>July 2025</b>	<ul style="list-style-type: none"> <li>✓ Initial publication of this guide</li> </ul>

## HOW WE BUILT THIS GUIDE — SOURCES & METHODOLOGY

<b>r/7Brew Reddit Community</b>	Verified recipes from real Brewistas and customers	<a href="https://reddit.com/r/7Brew/comments/1mhtsgj/updated_secret_menu/">reddit.com/r/7Brew/comments/1mhtsgj/updated_secret_menu/</a>
<b>Tasting Table</b>	Editorial reviews on best secret menu drinks and syrup details	<a href="https://tastingtable.com/1914676">tastingtable.com/1914676</a> · <a href="https://tastingtable.com/1847309">tastingtable.com/1847309</a>
<b>AOL/Tasting Table</b>	Banana Bread Blondie deep-dive	<a href="https://aol.com/articles/best-7-brew-coffee-flavor-000000179.html">aol.com/articles/best-7-brew-coffee-flavor-000000179.html</a>
<b>AOL/Parade</b>	30 must-try drinks feature	<a href="https://aol.com/30-must-try-drinks-7-000000866.html">aol.com/30-must-try-drinks-7-000000866.html</a>
<b>Cozymeal</b>	51-drink editorial guide	<a href="https://cozymeal.com/magazine/7-brew-secret-menu">cozymeal.com/magazine/7-brew-secret-menu</a>
<b>In-store testing</b>	Five years of weekly orders across multiple locations	—
<b>Customer-shared recipes</b>	Verified before adding to this guide	—

Update cadence: New drinks added monthly · Prices reviewed quarterly · Seasonal menus refreshed each season · Discontinued drinks removed within 30 days.

*Disclaimer: This is a fan-made, customer-driven guide. Not affiliated with 7 Brew Coffee, LLC. All trademarks belong to their respective owners. 7 Brew® is a registered trademark of 7 Brew Coffee, LLC.*

## ABOUT THE AUTHOR

Zakria Zaeem has been a 7 Brew customer for over five years. He's ordered hundreds of drinks across multiple locations, tested almost every drink on this list, and built this site after years of frustration with inaccurate, contradictory secret menu guides found elsewhere on the internet. Zakria's personal go-to orders include the Banana Bread Blondie (large, every weekend), the Lavender Bliss for evenings, and the Dragon's Blood Energy for road trips. He follows the r/7Brew community for new launches and verifies every recipe in person before adding it to this guide. This site is independently run, not affiliated with 7 Brew Coffee, LLC.

**Contact:** [your email] · **Follow updates:** [social link]